## 3.5 Exponential and Logarithmic Models

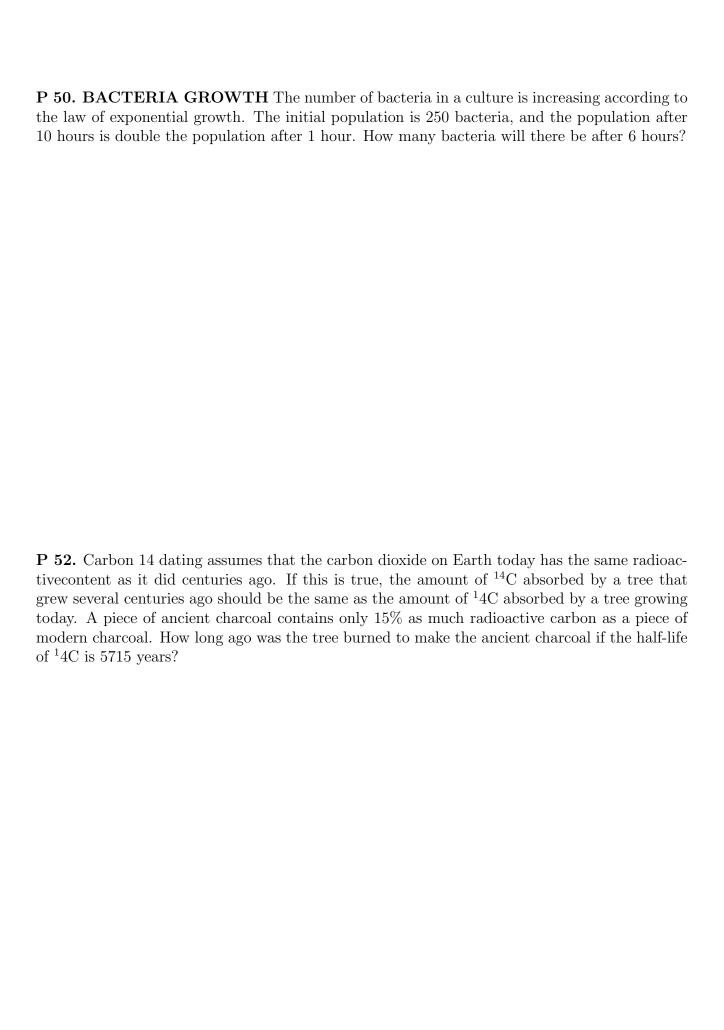
Name: Date: June 26, 2013

P 44. POPULATION The table shows the population (in millions) of five countries in 2000 and the projected populations (in millions) for the year 2015. (Source: U.S. Census Bureau)

Country	2000	2015
Bulgaria	7.8	6.9
Canada	31.1	35.1
China	1268.9	1393.4
United Kingdom	59.5	62.2
United States	282.2	325.5

(a) Find the exponential growth or decay model for the population of each country by letting t = 0 correspond to 2000. Use the model to predict the population of each country in 2030.

- (b) You can see that the populations of the United States and the United Kingdom are growing at different rates. What constant in the equation  $y = ae^{bt}$  is determined by these different growth rates? Discuss the relationship between the different growth rates and the magnitude of the constant.
- (c) You can see that the population of China is increasing while the population of Bulgaria is decreasing. What constant in the equation  $y = ae^{bt}$  reflects this difference? Explain.



**P 59. CELL SITES** A cell site is a site where electronic communications equipment is placed in a cellular network for the use of mobile phones. The number y of cell sites from 1985 through 2008 can be modeled by

$$y = \frac{237,101}{1 + 1950e^{-0.355t}}$$

where t represents the year, with t=5 corresponding to 1985. (Source: CTIA-The Wireless Association)

(a) Use the model to find the number of cell sites in the years 1985, 2000, and 2006.

- (b) Use a graphing utility to graph the function.
- (c) Use the graph to determine the year in which the number of cell sites will reach 235,000.
- (d) Confirm your answer to part (c) algebraically.

## P 63. GEOLOGY The Richter scale

$$R = \log \frac{I}{I_0}$$

is used for measuring the magnitudes of earthquakes. Find the intensity of the earthquake that hit

(a) Southern Sumatra, Indonesia in 2007, measuring 8.5 on the Richter scale (Let  $I_0=1$ ).

(b) Illinois in 2008, measuring 5.4 on the Richter scale (Let  $I_0=1$ ).

(c) Costa Rica in 2009, measuring 6.1 on the Richter scale (Let  $I_0=1$ ).